



For Immediate Release

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PASSAFIRE RELEASES *EVERYONE ON EVERYNIGHT* ON SEPTEMBER 15, 2009

Passafire will release *Everyone on Everynight* through **LAW Records** on **September 15, 2009**. This is the follow-up to their sophomore album, *Submersible*, which was recognized by iTunes as one of the "Top 10 Best Reggae Albums" of 2007. Their Myspace views are over a half a million with total song plays numbering over a million. Download "Here In Front Of Me" from *Everyone on Everynight* here: <http://www.adamantrecords.com/passafire/hereinfrontofme.mp3>

Calling Savannah, GA home, Passafire was formed in 2003 by students attending **Savannah College of Art and Design**. After performing on a stage outside Atlanta's Hi Fi Buys Amphitheatre in 2006 where the hybrid rock band, **Pepper**, was opening for **311**, a member of Passafire slipped to Pepper a copy of the band's self-titled debut album, *Passafire*. Pepper had just founded the independent LAW Records with plans to selectively recruit and nurture bands they actually experienced and were impressed by while out on the road - as opposed to sitting in some distant office and combing through piles of demos. "We're out there every day, meeting and playing with new bands," says Pepper bassist/singer, **Bret Bollinger**. "It's not a guessing game. We get to meet them, watch them live..."

"And spot their work ethic," Singer/guitarist, **Kaleo Wassman** interjects with emphasis,

Passafire developed their sizable fanbase by logging miles all over the US (particularly, in the southeast), which attracted the established booking agent, **Monterey International** who has taken the band to the next level of touring. Passafire has performed with a variety of major acts including **The Wailers, Van Halen, Israel Vibrations, 311, Toots and the Maytals, Los Lonely Boys, Bares Hammond, John Brown's Body, Matisyahu, the Aggrolites** and **Dub Trio**. The band lives on the road, playing live throughout the year. Singer, **Ted Bowne** doesn't mind the grueling schedule and adds, "Touring is the best way to keep the buzz about the band going. What keeps it fun and exciting is the people we meet

and places we get to see. We are in a new city every day so there's always something to go see or do. If we didn't tour constantly, we wouldn't be doing as well as we are. That's a fact."

Watch Passafire playing live here: <http://www.youtube.com/watch?v=HuFuxVcZ8Ew>

After two years since the last album and more than 300 shows, conceptualizing all the while, Passafire recorded the new album at the **Sonic Ranch** in El Paso, Texas. Self-described "total gear heads," the band has built on the foundation of *Passafire* and *Submersible* an adventurous expansion, an ironic twist that reaches into previously unexplored sonic territories while taking full advantage of the warmth and accessibility of analog technologies that this studio provided.

Horns appear on three tracks and throughout singer, Ted Bowne, plays on a variety of classic guitars paired with vintage tube amps while Adam Willis is off in keyboardist's heaven, incorporating the venerable Hammond B3 as well as the Fender Rhodes and Wurlitzer electric pianos. The brothers, Will and Nick Kubley anchor their rhythm section. Highlights from their studio sessions can be seen on <http://www.youtube.com/user/passafiretheband>

"We always wanted to have a good balance of organic and synthesized sounds and we finally had the chance to make that happen this time," recalls Bowne.

TOUR DATES

July 25 St. Petersburg, FL @ State Theatre (w. The Movement)
July 26 Port St. Lucie, FL @ Surfrider's 25 Anniversary Event
July 30 Baltimore, MD @ The 8 x 10 (w. John Brown's Body)
July 31 Richmond, VA @ Capital Ale House (w. John Brown's Body)
Aug 1 Charleston, SC @ The Pour House (w. John Brown's Body)
Aug 4 Ft. Lauderdale, FL @ Culture Room (w. John Brown's Body)
Aug 5 Gainesville, FL @ Common Grounds (w. John Brown's Body)
Aug 6 Tallahassee, FL @ The Engine Room (w. John Brown's Body)
Aug 7 Orlando, FL @ The Social (w. John Brown's Body)
Aug 8 Savannah, GA @ Live Wire Music Hall (w. John Brown's Body)
Aug 11 Athens, GA @ Georgia Theatre (w. John Brown's Body)
Aug 12 Atlanta, GA @ Smith's Olde Bar (w. John Brown's Body)
Aug 13 Asheville, NC @ The Orange Peel (w. John Brown's Body)
Aug 14 Charlottesville, VA @ Is Venue (w. John Brown's Body)
Aug 15 Kill Devil Hills, NC @ The Pit

PASSAFIRE:

Ted Bowne - Guitar/Lead Vocals
Adam Willis - Keys

Will Kubley - Bass/Vocals
Nick Kubley - Drums

Passafiretheband.com Myspace.com/passafire Myspace.com/lawrecords Romopr.com